



2023

ANNUAL CONFERENCE **SPONSORSHIP OPPORTUNITIES**

WWW.NAPMM.ORG

contactnapmm@gmail.com
Mailbox 14, 2100 Park Street,
Syracuse, NY 13208

Dear friends of wholesale, retail, and public markets,

At NAPMM, we've served wholesale, retail, and public markets and market managers for over 76 years. This year, we're aiming to raise support to fund the 2023 NAPMM Conference.

The NAPMM Annual Conference brings together professional wholesale, retail, and public market leaders from around the country to participate in industry related educational and leadership development programming. We aim to learn best practices by visiting local markets, and offer a plethora of networking opportunities.

This valuable opportunity provides industry leaders and professionals with a platform to share experiences, discuss issues and challenges, learn trends, and work to improve operations and best practices.

But, our vision is greater. Our work is centered around raising the profile and value of markets on all levels. -- local, regional, and national. To see this vision flourish, we are asking you to join us in our efforts. Together, with your support, we can make our 2023 Annual Conference the best one yet. It is our hope that you will become our partner in support of our very important efforts.

Sincerely,

National Association of Produce Market Managers
Convention Committee

2023

CONVENTION COMMITTEE

Amanda Vitale

Executive Director
*Central New York Regional
Market Authority*

Annie Allman

CEO and General Manager
Reading Terminal Market

Cathy McDermott

Executive Director
Rockford City Market

Lonni Thomas

Director of Markets
Eastern Market, Detroit

James Farr

Director
Rochester Public Market

OUR MISSION

"NAPMM's mission is to provide resources, leadership development, and networking opportunities for permanent retail, wholesale, and public market professionals to encourage their success and vitality on a local, regional, and national level."



HOW WE DO IT

RESOURCES AND EDUCATION

NAPMM provides quality education, training, support, and resources to its many wholesale, retail, and public market members around the nation. Membership opportunities include industry-related educational programming, annual conferences and regional meetings, information and document sharing, certification programs, and conducting research studies.

LEADERSHIP DEVELOPMENT

Focusing on leadership, change, and innovation, our leadership workshops, seminars and programs take a highly integrated approach to broaden an understanding of core operations and best practices, while deepening the confidence of leadership, team development, and initiatives that generate growth.

INDUSTRY AWARENESS AND ADVOCACY

Whether it be through active participation in the World Union of Wholesale Markets, convening the USDA and United Fresh to discuss the importance of critical infrastructure that link agriculture to communities, working to spread the word about the many successes of public markets, encouraging food entrepreneurship that impacts the economy, or working to support the needs of the under-served community, NAPMM strives to influence within national, regional, state and local political, economic, and social systems and institutions.

NETWORKING OPPORTUNITIES

NAPMM prioritizes the importance of networking with like-minded individuals, working to support and build member organizations by organizing and hosting events that create important professional relationships. Our networking opportunities strive to lead to future opportunities, to motivate successes, and to expand industry knowledge for all involved.

HOW CAN YOU HELP

Your financial contributions support education, advocacy and awareness of wholesale, retail, and public markets around the country.



Welcome and Presentation: Sponsor will have the opportunity to welcome members and conduct a 20-minute presentation.

Exhibit Space: Display area in high traffic area located near educational and general meeting sessions.

On-Site Signage Recognition: Signage recognizing sponsorship located on-site at conference in high-traffic area.

Annual Handbook: Sponsorship will be featured in annual membership handbook.

Recognition: Verbal recognition for sponsorship by one of the speakers at the event. Sponsorship will be featured in printed conference materials.

Electronic Publicity: Sponsor and hyperlink will be featured on website, through social media outlets and in an industry newsletter article.

Public Relations: Sponsor will be featured in all event public relations announcements to the press and media.

Annual Conference Registration: 2019 Annual Conference registration provided to sponsor company representative of your choice.

Annual Membership: Annual individual membership provided to sponsor company representative of your choice.

	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500	IN-KIND SPONSOR
Welcome and Presentation: Sponsor will have the opportunity to welcome members and conduct a 20-minute presentation.	•				
Exhibit Space: Display area in high traffic area located near educational and general meeting sessions.	•	•			
On-Site Signage Recognition: Signage recognizing sponsorship located on-site at conference in high-traffic area.	•	•	•		
Annual Handbook: Sponsorship will be featured in annual membership handbook.	•	•	•	•	
Recognition: Verbal recognition for sponsorship by one of the speakers at the event. Sponsorship will be featured in printed conference materials.	•	•	•	•	
Electronic Publicity: Sponsor and hyperlink will be featured on website, through social media outlets and in an industry newsletter article.	•	•	•	•	•
Public Relations: Sponsor will be featured in all event public relations announcements to the press and media.	•	•	•	•	•
Annual Conference Registration: 2019 Annual Conference registration provided to sponsor company representative of your choice.	2	1	1		
Annual Membership: Annual individual membership provided to sponsor company representative of your choice.	4	2	2	1	

If you have sponsorship questions please contact Amanda or Sydney:
contactnapmm@gmail.com or 315-422-8647

ANNUAL CONFERENCE SPONSORSHIP APPLICATION

Thank you for your interest in partnering with us in becoming a sponsor of the National Association for Produce Market Managers Annual Conference. Please complete this form and return to: contactnapmm@gmail.com. Your support is greatly appreciated.

SPONSORSHIP LEVEL

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$5,000 |
| <input type="checkbox"/> Gold | \$2,500 |
| <input type="checkbox"/> Silver | \$1,000 |
| <input type="checkbox"/> Bronze | \$500 |
| <input type="checkbox"/> Other | \$ _____ |
| <input type="checkbox"/> In-Kind | |



PAYMENT OPTIONS

- | | |
|--|---|
| <input type="checkbox"/> Please Invoice | <input type="checkbox"/> Mail Check to: Mailbox 14, 2100 Park Street, Syracuse, NY 13208
Payable to: National Association of Produce Market Managers |
| <input type="checkbox"/> Pay via PayPal
(QR code above) | <input type="checkbox"/> Pay Online: https://www.napmm.org/take-action |

SPONSOR CONTACT INFORMATION

Business/ Organization Name

Contact Name

Title

Phone

Email

Address

City

State

Zip

FOR MORE INFORMATION ABOUT OUR CONFERENCE, PLEASE VISIT OUR WEBSITE AT WWW.NAPMM.ORG • FEDERAL TAX ID #59-6563122

ANNUAL CONFERENCE SPONSOR REGISTRATION FORM

Thank you for becoming a sponsor of NAPMM's Annual Conference. Based on your membership level, you may be eligible to attend the annual conference as part of your sponsorship. Please provide contact information below for the individuals that you are registering to attend the conference on behalf of your contribution.

SPONSOR CONFERENCE REGISTRANT (PLATINUM, GOLD, SILVER LEVEL SPONSORSHIPS)

Business/ Organization Name

Contact Name

Title

Phone

Email

Address

City

State

Zip

SPONSOR CONFERENCE REGISTRANT (PLATINUM LEVEL SPONSORSHIPS)

Business/ Organization Name

Contact Name

Title

Phone

Email

Address

City

State

Zip

Please complete this form and return to : contactnapmm@gmail.com