



NAPMM ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES

NEW ORLEANS, LOUISIANA • March 23 - 26, 2020



NATIONAL ASSOCIATION OF PRODUCE MARKET MANAGERS



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NEW ORLEANS, LOUISIANA • MARCH 23 - 26, 2020

Dear friends of wholesale, retail, and public markets,

Our annual conference will be held March 23 - 26, 2020 in New Orleans, Louisiana.

The NAPMM Annual Conference brings together professional wholesale, retail and public market leaders from around the country to participate in industry-related educational and leadership development programming, to learn best practices by visiting local markets, and offers a plethora of networking opportunities with like-minded individuals.

Through this valuable opportunity, industry leaders and professionals are able to share experiences, discuss issues and challenges, learn trends, and work to improve operations and best practices.

But our vision is greater. Our work is centered around raising the profile and value of markets on all levels... local, regional and national. To see this vision flourish, we are asking you to join us in our efforts by supporting our 2020 Annual Conference. It is our hope that you will become our partner in support of our very important efforts.

Greenest Regards,

*Jim Farr
NAPMM Board President*

2020

ANNUAL CONFERENCE HOST COMMITTEE

JIM FARR, Chair

Director

Rochester Public Market

RICK CECIL

Market Manager

*R.G. Shaw Piedmont Triad Farmers
Market*

AMANDA V ITALE

Executive Director

Central NY Regional Market Authority

RONNIE BEST

Retired Market Manager

NC State Farmers Market

how we do it



OUR MISSION

NAPMM's mission is to provide resources, leadership development, and networking opportunities for permanent retail, wholesale, and public market professionals to encourage their success and vitality on a local, regional and national level.

OUR PROGRAMS

RESOURCES AND EDUCATION

NAPMM provides quality education, training, support, and resources to its 100+ wholesale, retail, public market members and collaborating partners around the nation. Membership opportunities include industry-related educational programming, annual conferences and regional meetings, information and document sharing, certification programs, and conducting research studies, such as a recent wage study.

LEADERSHIP DEVELOPMENT

Focusing on leadership, change, and innovation, our leadership workshops, seminars and programs take a highly integrated approach to broaden an understanding of core operations and best practices, while deepening the confidence of leadership, team development, and initiatives that generate growth.

INDUSTRY AWARENESS

Whether it be through active participation in the World Union of Wholesale Markets, convening the USDA and United Fresh to discuss the importance of critical infrastructure that link agriculture to communities, working to spread the word about the many successes of public markets, encouraging food entrepreneurship that impacts the economy, or working to support the needs of the under-served community, NAPMM strives to educate our industry about the importance of markets and collaborate with organizations such as United Fresh to promote policies which foster continued vitality.

NETWORKING OPPORTUNITIES

NAPMM prioritizes the importance of networking with like-minded individuals, working to support and build member organizations by organizing and hosting events that create important professional relationships. Our networking opportunities strive to lead to future opportunities, to motivate successes, and to expand industry knowledge for all involved.

2019 - 2020 NAPMM BOARD OF DIRECTORS

BRAD BOOZER

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South Carolina State Farmers Market*

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*Market Manager
New England Produce Center*

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Central NY Regional Market Authority*

NAPMM SUPPORT

LINDA BEST

Administrative Assistant, NAPMM

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NEW ORLEANS, LOUISIANA • MARCH 23 - 26, 2020

Your financial contributions support education, advocacy and awareness of wholesale, retail, and public markets around the country.



	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500	IN-KIND SPONSOR
Welcome and Presentation: Sponsor will have the opportunity to welcome members and conduct a 20-minute presentation.	•				
Exhibit Space: Display area in high traffic area located near educational and general meeting sessions.	•	•			
On-Site Signage Recognition: Signage recognizing sponsorship located on-site at conference in high-traffic area.	•	•	•		
Annual Handbook: Sponsorship will be featured in annual membership handbook.	•	•	•	•	
Recognition: Verbal recognition for sponsorship by one of the speakers at the event. Sponsorship will be featured in printed conference materials.	•	•	•	•	
Electronic Publicity: Sponsor and hyperlink will be featured on website, through social media outlets and in an industry newsletter article.	•	•	•	•	•
Public Relations: Sponsor will be featured in all event public relations announcements to the press and media.	•	•	•	•	•
Annual Conference Registration: 2020 Annual Conference registration provided to sponsor company representative of your choice.	2	1	1		
Annual Membership: Annual individual membership provided to sponsor company representative of your choice.	4	2	2	1	

If you have sponsorship questions, please contact:

Linda Best, (919) 779-5258 or lindabest@napmm.org



ANNUAL CONFERENCE SPONSORSHIP APPLICATION

Thank you for your interest in partnering with us in becoming a sponsor of the National Association for Produce Market Managers Annual Conference, held May 15-May 18, 2019 in Atlanta, Georgia. Please complete this form and return to lindabest@napmm.org. Your support is greatly appreciated.

SPONSORSHIP LEVELS

- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000
- Bronze \$500
- Other \$ _____
- In-Kind
- No, we cannot participate in this year's event. Please contact us next year.

PAYMENT OPTIONS

- Please Invoice Check Made Payable To: National Association of Produce Market Managers (NAPMM)
Mail to: P.O. Box 1617, Garner, NC 27529

SPONSOR CONTACT INFORMATION

Business/Organization Name

<hr/> Contact Name	<hr/> Title
<hr/> Phone	<hr/> Email

Address

<hr/> City	<hr/> State	<hr/> Zip
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FOR MORE INFORMATION ABOUT OUR CONFERENCE, PLEASE VISIT OUR WEBSITE AT WWW.NAPMM.ORG • FEDERAL TAX ID #84-2482813





ANNUAL CONFERENCE SPONSOR REGISTRATION FORM

Thank you for becoming a sponsor of NAPMM's Annual Conference. Based on your membership level, you may be eligible to attend the annual conference as part of your sponsorship. Please provide contact information below for the individuals that you are registering to attend the conference on behalf of your contribution.

SPONSOR CONFERENCE REGISTRANT (PLATINUM, GOLD, SILVER LEVEL SPONSORSHIPS)

Business/Organization Name

Name

Title

Phone

Email

Address

City

State

Zip

SPONSOR CONFERENCE REGISTRANT (PLATINUM LEVEL SPONSORSHIP)

Business/Organization Name

Name

Title

Phone

Email

Address

City

State

Zip

Please Submit No Later Than WEDNESDAY, FEBRUARY 26, 2020

Please complete this form and return to lindabest@napmm.org by the conference registration deadline above.

