

About NAPMM

Founded in 1947, NAPMM strives to help market managers improve facilities and increase services while encouraging cooperation and exchange of ideas between members and partners.

NAPMM Officers

- Rose HarrellPresident
- Kristina Stanley 1st Vice President
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- Deb Churchill (non-board) Treasurer
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MESSAGE FROM THE PRESIDENT

Happy New Year!

I'm excited for the BIG changes that are coming to NAPMM in this New Year!

Your Board of Directors started the year off at its Annual Meeting January 14 – 16 in Miami, Florida where Directors and Committee Members worked diligently to bring NAPMM's Strategic Plan to life, but by no means is the work done. I sincerely thank each Board of Director and Committee member for all their hard work in getting the base for NAPMM's future laid and for making one of my goals as President come to fruition. Another important item your BOD's have been working on is filing for 501 (c) (6) status. Wake Forest University law class has taken on the task, pro-bono, with expectations of having us as a legal 501 (c) (6) organization by the end of the spring semester.

The Program Committee has been hard at work organizing NAPMM's 72nd Annual Conference, April 30 - May 3, in sunny Miami, Florida. The agenda is full and provides a great opportunity to see south Florida's growing and processing area, the Port of Miami, retail markets, and educational sessions. NAPMM's conferences have been long viewed as the best networking opportunity for wholesale and retail market managers. I encourage all members to join us at the Annual Conference for what is building up to be another successful conference. NAPMM Members are invited to join the newly launched NAPMM Member Facebook group. You can find information about NAPMM meetings, member market activities, and many other exciting things happening around markets.

Are you satisfied with the work of NAPMM's BOD? Do you have suggestions that will help NAPMM membership grow or how to improve services to our members? Would you like to become a BOD or committee member? While NAPMM's BOD's are the heart of the association, it doesn't beat without you, our members. Our members input and suggestions on ways NAPMM can improve its services is always welcome.

Please feel free to email us at Lindabest@napmm.org with suggestions or comments.

Look forward to seeing everyone in Miami!

Best Regards,
Rose Harrell, President



**NAPMM VISITS MIAMI FOR THE FIRST TIME SINCE 1967
COME EXPERIENCE THE "CAPITAL OF LATIN AMERICA"**

The 72nd Annual Conference of the National Association of Produce Market Managers will be held April 30 – May 3 in beautiful downtown Miami at the Downtown Hilton, a 500 plus room property located in the heart of the City less than 5 miles from Miami International Airport and an easy bike ride or car-share from the excitement of South Beach. Across the street is the Adrienne Arsht Center, one of the leading art organizations and just blocks away is the American Airlines Arena, home of Miami Heat and a major site for concerts and events. The Port of Miami is also just a short distance away. It is one of the world's busiest cruise ship departure points as well as a major cargo port.



According to the U.S. Census Bureau, Miami's metro area is the eighth-most populous and fourth-largest urban area in the U.S., with a population of around 5.5 million. In 2008, Forbes magazine ranked Miami "America's Cleanest City", for its year-round good air quality, vast green spaces, clean drinking water, clean streets, and citywide recycling programs Miami was ranked as the richest city in the United States, and the world's seventh-richest city in terms of purchasing power. Miami is nicknamed the "Capital of Latin America" and is the largest city with a Cuban-America plurality. Miami also has the third tallest skyline in the US with over 300 high rises over 30 floors. (cont'd next page)

NAPMM VISITS MIAMI FOR THE FIRST TIME SINCE 1967 COME EXPERIENCE THE “CAPITAL OF LATIN AMERICA” - CONT'D

In late April, early May temperatures will be in the 80's day and only fall to near 70 at night. The rainy season should still be several weeks off, so it's a perfect chance to extend your stay 3 days before or after the meeting for the conference rate of \$148 per night.

Book your room and flight now to make sure you don't miss this opportunity to network and learn with your colleagues in one of the world's most famous, exciting and dynamic Cities.

Conference details and registration information are included in the links below—

REGISTER before April 9th for discounted registration fees and room rates!

[Conference Registration Form](#)

[Draft Agenda](#)

[Hilton Miami Downtown Hotel Booking Link](#)



Downtown Miami

PRECONFERENCE TOUR FEATURES THE KEYS

Sunday, April 29th, join us for a preconference excursion to Key Largo. Attendees will spend the day touring [John Pennekamp Coral Reef State Park](#).



The first undersea park in the U.S., John Pennekamp Coral Reef State Park encompasses approximately 70 nautical square miles. While the mangrove swamps and tropical hammocks in the park's upland areas offer visitors a unique experience, it is the coral reefs and their associated marine life that bring most visitors to the park. Many enjoy the view of the reef from a glass-bottom boat tour, but visitors can get a closer look by scuba diving or snorkeling.

Canoeing and kayaking through the park's waters are popular activities; fishing is permitted in designated areas. The Visitor Center has a 30,000-gallon saltwater aquarium and nature videos are shown in its theater.

Make sure you pack your swimsuit and sunscreen. After a day at the park, we will have time for a happy hour drink at one of Key Largo's numerous watering holes before we return to the hotel. Register now, space is limited and the tour is first come, first served. The \$100 registration fee includes transportation, lunch, park admission and one happy hour beverage.



Statue of Christ at Undersea Pennekamp Park

NAPMM PROGRAM COMMITTEE AND HOSTS, THE FLORIDA DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES, ANNOUNCE CONFERENCE AGENDA

The Program Committee and our hosts the Florida Department of Agriculture and Consumer Services, have put together an exciting agenda for this year's conference. In response to last year's membership survey, much of the “classroom time” will focus on professional development.

The conference will begin Tuesday morning with a tour of some of south Florida's unique and state of the art, producers and processing facilities featuring many of the tropical specialties this area is known for. After an authentic Cuban style lunch in Homestead, FL, the day will continue with a tour of a retail market facility and other local growers.

Wednesday morning will feature a four hour professional development session titled, **Connecting Differences for Success and Vitality**. Considering growing diversity of customers, suppliers, and vendors involved in produce markets, our ability to navigate differences effectively is essential for sustainable results. This highly interactive workshop will focus on exploring cultural differences that need to be accounted for you to be successful in working with the human side of food diversity. **Presenter, Tatyana Fertelmeyster**, is the founder and principal of [Connecting Differences, LLC](#) a nationally and internationally recognized expert in Intercultural communication, diversity and inclusion, global agility development, and facilitation for multicultural groups. She is a Licensed Clinical Professional Counselor. (*cont'd next page*)



Hotel Meeting Room

NAPMM PROGRAM COMMITTEE AND HOSTS, THE FLORIDA DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES, ANNOUNCE CONFERENCE AGENDA—CONT'D

Tatyana's session will be followed by a presentation by the **Doral Florida Police Department** examining how we can make sure our markets are as safe and terror resistant as possible in today's changing environment.

Wednesday concludes with wholesale, retail breakouts. The Wholesale session will continue the important conversations started in Washington at the USDA/United Fresh Wholesale Market Summit. The session will focus on, **Strengthening the Ties, Defining the Roles**, as together we work to clarify and bring better understanding to the important role wholesale markets play in the evolving food system. Representatives from the USDA and United Fresh will facilitate the discussions.

The retail breakout will feature a presentation about an exciting new initiative, **CRAVE**, which is an app that allows folks to shop at farmers markets on-line.

Thursday's begins with a tour of the [Port of Miami](#). The port is the largest passenger port in the world and one of the busiest cargo ports in the US. Its cargo facilities were enhanced by a \$250,000,000 infrastructure improvement project which added refrigerated yards for containers and six gantry cranes. Much of the Florida produce for export passes through this port. Recently a \$1,000,000,000 project the Miami Port Tunnel, improved truck access and lessened congestion on surface streets and a major dredging project will allow the new fleet of super megaships built to utilize the expanded Panama Canal to enter the port. This promises to be an enlightening look into the international side of our food supply chain as well as an in depth behind the scenes look at the management of a complicated and diverse facility.

Lunch will feature a trip to the [Bayside Marketplace](#) near the Port on Biscayne Blvd. Attendees will have time to shop at numerous national and local retail outlets and choose any 1 of over 30 restaurants for lunch (voucher provided).

The day concludes at the hotel with the general membership meeting, a retail session focusing on **Projects and Best Practices** and the wholesale markets will continue their discussions of the **Summit follow-up**. The day concludes with our closing dinner and awards ceremony.

Many thanks to the Program Committee and especially Danny Raulerson and the Florida Department of Agriculture and Consumer Services for their efforts on putting together a full and productive schedule. Remember each evening, after dinner, spend some social and networking time with other delegates in the NAPMM hospitality suite.



Port of Miami



Bayside Marketplace



Miami Skyline at Dusk

Nominations Are Now Being Accepted for Market Manager of the Year

The Market Manager of the Year Award is to recognize a market manager for their work and accomplishments at their market and/or markets they have managed or are managing. The recipient's level of involvement with NAPMM or other trade organization is not the focus of this award.

Market Managers, organizations and/or individuals can nominate an individual for the award. The award recipient must be a current or past market manager. Nominations are to be sent to the Award Committee for their consideration utilizing the [Market Manager of the Year Nomination Form](#). Please take the time to recognize your colleagues!

**National Association of
Produce Market Managers**

PO Box 1617
Garner, NC 27529
napmm.org

**Over 70 Years Serving
The Produce Industry**

BOARD OF DIRECTORS

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***Denotes 2 Consecutive Terms*

CONFERENCE SPONSORSHIP OPPORTUNITIES

We are seeking sponsors to support our upcoming conference and feel strongly that this could be a great partnership. At your convenience, please take a moment to review our sponsorship information. We've included detailed information outlining the benefits and values offered to our sponsors. NAPMM strives to develop partnerships that bring the most value to our sponsors, and packages can be tailored to your company's needs, interests and level of support.

[Click here](#) to review the information regarding sponsorship opportunities and become our partner in support of our 2018 Annual Conference!

**NAPMM, UNITED FRESH AND USDA HOST FIRST WHOLESALE
MARKET MEETING**

NAPMM partnered with United Fresh and the United States Department of Agriculture to convene the first Wholesale Market Stakeholder Meeting at the Sidney R Yates Federal Building in Washington D.C. on Wednesday, January 25. Over 40 wholesale stakeholders, USDA, HUD and DOT staff, and other interested parties spent an entire day discussing the role of wholesale markets in the current food system and the role they might play in the future. Representatives from a number of USDA Branches and other Federal Departments, outlined current programs and services relevant to wholesale markets and canvassed market stakeholders on their needs.

A lot of the conversation focused on the need for support of critical infrastructure improvements at aging markets, clarifications related to the definition of a food hub, and the differentiation and interdependence of this model as it relates to existing wholesale and terminal markets. The discussions outlined a number of areas to focus future actions and policy decisions as well as helped all parties to better understand the importance and increasingly relevant role wholesale markets play in our evolving food system.

Many thanks to the entire organizing committee and USDA staff involved and especially, Lindsey Day Farnsworth PHD, University of Wisconsin, for her help with the overall coordination of the meeting as well as Miriam M Wolk, Vice President, Member Services, United Fresh, Ron Batcher, Architect, USDA, AMS, and Rose Harrell and Michael Janis from NAPMM for taking the lead on making this day happen.



**Join NAPMM
or Renew Your
Membership
Today!**

**2018 Membership
Application Form**